



WELCOME TO THE TRADING PARTY

WELCOME

Your Trading Party is one of the most fun and exciting parts of this promotion, as well as one of the most profitable. If you are committed to making it a success, it will be.

During the Trading Party, your teams will have the ability to make trades that they otherwise wouldn't be able to make throughout the season. A great deal could put them one step closer to winning tickets to the Super Bowl, or a bad deal could send their season spiraling out of control. Plus, with the World Tavern Fantasy Football Trading Party teams have the ability to "sweeten the deal" with other considerations such as shots, wings and/or beer. The Trading Party is one of the biggest events of the football season, so get ready to wheel and deal, and have some fun!

If you have any questions leading up to or during the Trading Party, please call **Jon Lensch** at **(919) 357-5944**

MAKE THIS A GREAT EVENT

PRINT TEAM LIST & TRADING PARTY CONTRACTS

- 1 Log onto www.WorldTavernFootball.com and login using your League Manager username and password.
- 2 Inside under PROFILES & INFO, click on VIEW ALL TEAM INFO, and at the top right, you will see a link to Print All Teams, please do this. You will now have a roster of all teams and owners that could attend.
- 3 While on the website, please don't forget to print off (2) copies of the Trade Party contracts to have for each team, plus a few extras just in case. Teams will be turning these into you at the conclusion of the negotiating period for final approval.

BE READY

- **Contact Your Teams** - The website gives you an easy tool to email your teams but a personal phone call to confirm they are coming is a big help. The email function can be found under WEEKLY TASKS, while the phone numbers can be found inside VIEW ALL TEAM INFO.
- **Food and Drink Specials** - Pitchers/buckets of beer, great appetizers, shot specials etc.
- **Review** - Take a few moments to review your Success Guide and Team Owner Guides in case teams have questions that may have developed since Draft Day.

BE SET UP (1 hour prior to.....)

- Select the area of your bar/restaurant where you will hold the Trading Party
- Be sure there are enough tables/chairs set up where teams can hold meetings and conversation
- Place food/drink special lists on each table ("don't forget to take care of your servers")
- Have a server ready to sell lots of food and drink



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AS TEAMS ARRIVE

- **Update Team Info** - As teams arrive, have them review and update the info on their team profiles.
**NOTE – OWNERS ARE LOCKED AND CAN NOT BE CHANGED, however make sure that the info is correct (email address, phone number etc.) You can make the corresponding changes after the party. For any major issues please contact Jon Lensch at (919) 357-5944 at the conclusion of the party.*
- **Hand out blank Trade Contracts** - Teams will only need to fill in the players being traded and the “additional considerations (ex. beer, wings, and shots).” We recommend having 2 blank contracts per team.
**NOTE – A minimum of 2 team owners MUST be present to take part in the Trading Party.*

MAKE ANNOUNCEMENTS

- Welcome teams to your bar
- Announce your Trading Party specials (food & drink)
- Review the rules (below)
- Any questions? (use the FAQ’s enclosed)

THE RULES

- Each team will take turns announcing what players they have available and what positions they are looking for in return. We recommend going in order of the TEAM INFO list printed earlier. For example, one team member from a team would stand and announce, “Team Stinky Feet would like to trade one of our quarterbacks for a wide receiver, and we like Crown Royal.”
- Once all of the teams have had a chance to make these announcements, teams will begin to negotiate with the other team to make trades. This should take approx. 20 -30 minutes at most
- Deals may include “additional consideration” (ex. Team X would like to trade Mike Vick to Team Y for Drew Brees and a round of shots for our team)
- Deals need to be “player for player” as rosters cannot go above 15. (ex. 2 players on Team X for 2 players on Team Y)
- At the conclusion of the Trading Period, you will collect all completed contracts and announce each trade. Have fun with this! Get the teams excited! This could be a HUGE make or break deal for them.
- League Manager has final decision in approving trades!!!! However, please be aware that teams may challenge deals to ensure fair deals. No one in their right mind would trade a star quarterback for a running back that has not got off the bench all season. If there is a disputed deal that remains unresolved, please feel free to contact Jon Lensch at (919) 357-5944 for advice.



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AFTER THE TRADING PARTY

- Collect and confirm the accuracy of all the Trade Contracts
- Thank everyone for coming out
- Organize all of your Trading Party Contracts on the Coach's Clipboard so nothing gets lost

ENTERING THE TRADE PARTY RESULTS

WE DO ALL THE WORK FOR YOU!

At the conclusion of your Trading Party, please submit your contracts/results in one of three ways:

1. Fax them to 408-790-1515
2. Email them to JonL@WorldTavernEntertainment.com
3. Call Jon Lensch at 919-357-5944

DRAFT DAY FAQ'S

Here are a few questions you may be asked during your Trading Party

- Q.** *If my team has an extra quarterback that we would like to trade; do we have to receive a quarterback in return?*
- A.** No, you may receive as part of a trade, a player of any position. However, note that your roster may not exceed 15 players.
- Q.** *Can we offer more than just shots, wings or beer for "additional considerations" in trades?*
- A.** It is up to each individual league manager as to what they will or will not allow. Please use better judgment and common sense when allowing "additional considerations" have fun, but don't break any laws.
- Q.** *What if my team is great? Do we have to make trades or can we stand pat and not make any moves?*
- A.** We offer no advice on how to run your team; however it is not necessary to make trades if you do not wish to.
- Q.** *Half of our team wants to trade a certain player, half does not. Do all owners need to sign the Trade Contract for it to go through?*
- A.** Yes, all present owners must sign for it to be a legal trade.